



**City of  
Santa Clara**  
The Center of What's Possible

## **MARKETING COMMITTEE**

Northside Branch Library  
695 Moreland Way  
Santa Clara, CA 95054

### Committee Members

Council Member Davis, Chair  
Mayor Gillmor  
Council Member Watanabe

## **MEETING AGENDA**

August 17, 2016  
4:00 p.m. – 6:00 p.m.

### **Topic**

1. Welcome and Introduction of New Members/Guests
2. Presentation by Santa Clara University regarding Franklin Street and Art District Development
3. Review of Open City Hall, a survey tool being used by City Departments
4. Review of *Passport to City Services* and Open City Hall at Santa Clara Art & Wine Festival
5. Stakeholder Updates
6. Adjournment

Next meeting: September 21, 2016

Santa Clara